

19th June, 2017

Superintendent of Police,
Idukki.

F1(A)
Communicate to all.
Dear Sir,

*State
Manager
Speech*
19/6

Axis Bank Power Salute Salary Account for Kerala Police Personnel

Axis Bank is proud to serve various Defence & Police Forces across the country and is presently servicing more than 5 lakhs customers from armed forces across India. We have also signed MOUs with The Indian Army, Indian Navy, Indian Coast Guards, Mumbai Police, Delhi Police to name a few. The key highlights of our Power Salute offering for Kerala Police is given below:

- Free **Personal Accidental Death cover of Rs. 30 Lac*** (Customized to cover instances of mob and terrorism at civil locations)
- Permanent Disability benefit of Rs.30 Lac(in case of a personal accident)
- Free **Air Accidental Death Cover of up to Rs.1 Crore*** (valid on purchase of Air Ticket through the Axis Bank debit card)
- **Free Unlimited ATM withdrawals** from all Axis Bank & other Bank ATMs
- Free **Zero balance family accounts for 3 family members**
- Free Education benefit of upto Rs.1 Lakh for 4 years for higher education (Above Class XII) of wards of deceased personnel (wherever PA cover is applicable)*

The detailed Salary Offering is hereby attached for your reference. We thank you once again for your patronage and look forward to a long term association. It will be our privilege to be a partner in your path to progress

Yours Sincerely


Axis Bank

REVI P. K (SS No.11832)
Asst. Vice President & Branch Head
Thodupuzha Branch

Enclosed: Axis Bank Salary Offer

Account activation TAT	All Burgundy accounts will be opened through the scan based 4 hour TAT process	3 days	3 days
Lounge access	Available on the Complimentary Debit Card	Available on the Complimentary Debit Card	-
Lockers	Available 25% Off for Life	Available 25% off for First year	Available
Demand Draft	Unlimited number of DD/PO	Unlimited number of DD/PO	Unlimited number of DD/PO
DEMAT account	Lifetime free	Available 100% AMC waived off for First year	Available 100% AMC waived off for First year
Cheque	Unlimited number of Cheque books	Unlimited number of Cheque books	Unlimited number of Cheque books
Mobile App	YesAxis Mobile, available on platforms Android, i-phone & Windows	YesAxis Mobile, available on platforms Android, i-phone & Windows	YesAxis Mobile, available on platforms Android, i-phone & Windows
Online Trading account	Available	Available	Available
Online banking	Available	Available	Available

Online Bill payment	Offer 180+ transactions from the comfort of your home or office & all financial transactions including PPF & NPS
	Available at discounted rates
Home Loan	Last 12 EMIs waived off at no extra cost by paying your EMIs regularly* <i>*T&C applied</i> No fore closure/ Part payment Charges Balance Transfer facility Available *Rates are subjected to change Asha Home Loans: The employee can pool their family income instead of depending on their individual income only. The product offers loans as small as Rs. 1 lakh and upto Rs. 25 lakh*
Car Loan	50% fore closure charges waived off after 24 months Longer tenure of 7 years *Rates are subjected to change

***Personal Accidental Cover is provided by the Insurance Company as per the terms & Conditions. Air Accident cover is applicable when the ticket is purchased on the Axis Bank Debit Card. Regular Salary has to be credited in the designated Axis Bank Salary account for all the above benefits to be applicable .**

Axis Bank Rank Wise Salary Account offer for Kerala Police

Features	Axis Bank		
	Burgundy	Priority	Power Salute
Rank Of the Personnel	Commissioner of Police Addtl. Commissioner of Police Jt. Commissioner of Police DGP, IGP & DIG of Police	Dy. Commissioner of Police Dy. Commissioner of Police Asst. Commissioner of Police SP, Additional SP, DSP	Police Sub Inspector to Police In- spector & All ranks below Police Sub In- spector
Interest Rates	4%	4%	4%
Balance Re- quired	Zero Balance	Zero Balance	Zero Balance
Reimburse- ment account	Interest bearing saving ac- count	Interest bearing saving ac- count	Interest bearing saving ac- count
Dining Delights	Yes	Yes	Yes
ATM Transac- tions	Free & Unlimited transactions at Axis & non-Axis Bank ATMs	Free & Unlimited transac- tions at Axis & non-Axis Bank ATMs	Free & Unlimited transactions at Axis & non-Axis Bank ATMs
ATM With- drawal per day	Rs 2 lakh per day	Rs 1 lakh per day	Rs.40,000 per day
Purchase Limit	Rs 6 lakh per day	Rs 4 lakh per day	Rs 2 lakh per day
Combined lost card Liability & purchase protection	Rs. 6 lakh	Rs.1,75,000/-	Rs.50,000/-
Accidental Death Insur- ance	Personal Accident Cover of Rs. 30 lakh & Air Accident Cover of Rs. 1Crore	Personal Accident Cover of Rs. 30 lakh & Air Accident Cover of Rs. 1Crore	Personal Accident Cover of Rs. 30 lakh & Air Accident Cover of Rs. 1Crore
Education Ben- efit (as a part of PA cover)	Upto Rs.1 Lakh for 4 years for higher education of wards of deceased police personnel*	Upto Rs.1 Lakh for 4 years for higher education of wards of deceased police personnel*	Upto Rs.1 Lakh for 4 years for higher education of wards of deceased police personnel*
Reward Pro- gram	MasterCard World Debit Card program + eDGE Rewards Program	eDGE Rewards Program	eDGE Rewards Program*(available on ac- count transactions)
Online NEFT charges	Free	Free	Free
Online NEFT limit	Unlimited transactions	Unlimited transactions	Unlimited transactions

POLICE



DEPARTMENT

KERALA

Endt No F1(a)-33072/2017/ID Dated. 04-07-2017

Letter received from axiz bank is communicated to all officers and all ministerial staff for information.

Mathai Varghese
Junior Superintendent
For District Police Chief
District Police Office, Idukky
spidk.pol@kerala.gov.in
04862232354



F1(a)-33072/2017/ID



2df771