



GOVERNMENT OF KERALA

No. Cdn1/53/2019/GAD

General Administration (Co-ordination) Department,  
Dated, Thiruvananthapuram, 28 -02-2019

**C I R C U L A R**

Sub :- General Administration Department – General Election to Lok Sabha  
2019- Model Code of Conduct – Guidelines- Regarding.

Ref:- D.O.LetterNo. 600/EL4/2019/Elec, Dated 26-02-2019 from Chief  
Electoral Officer, Kerala

The Model Code of Conduct (MCC) in connection with the General Election to Lok Sabha 2019 will come into effect from the date of declaration of election, which is expected at any moment. MCC guidelines are forwarded herewith a view to making available sufficient time to comprehend the same and to facilitate you to give appropriate direction to the subordinate officers in dealing with MCC cases.

The following instructions may be complied with so as to avoid sending all files to CEO's office during election period for MCC clearance .

- i. Cases that may come under MCC should be examined at the level of Secretaries itself, on the basis of MCC guidelines and decided accordingly. Only those cases where an exemption from MCC norms/clarification in guidelines is needed or cases which do not come under the purview of the existing instruction /guidelines should only be forwarded to CEO for consideration. Such files should clearly indicate.
  - a) Brief of the case,
  - b) How it contravenes MCC provisions and why exemption is needed,
  - c) Specific remarks of the Secretary Concerned.
- ii. All Secretaries may give immediate direction to the HoDs, Head of PSUs, etc. Coming under their administrative control that cases/files involving relaxation of MCC norms/clarifications should be routed only through their respective administrative departments in the Secretariat and not to CEO direct. Secretaries should examine and take decision as per MCC guidelines.
- iii. Casual sending of files to CEO will be viewed seriously and reported to the Commission
- iv. All officers concerned under your control may be sensitised about the above directions and the MCC guidelines. The guidelines are available in the website of the Chief Electoral Officer, Kerala (<http://ceo.kerala.gov.in/eciInstructionsMCC.html>)

BISHWANATH SINHA.  
PRINCIPAL SECRETARY

To

The Principal Secretary, Election Commission of India, Nirvachan Sadan,  
Asoka Road, New Delhi-110 001 (With CL)

